



2019 ANNUAL REPORT

Outreach Canada Ministries

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www.outreach.ca

MAKING SENSE of CENTS

Understanding our expense categories:

Administration, Research & Technology

This covers our office expenses, finance department and technology (hardware, software, training, security, etc.)

Canadian Ministry

Coaching and training pastors, serving churches, student ministry, and responding to local church needs.

Chaplaincy Ministry

Our chaplains promote wellness in the marketplace where they are often the only contact an employee has with Christianity.

Diaspora Ministry

Working with cross-cultural leaders, churches, and ministries in Canada to promote evangelism and discipleship of every Canadian.

Global Ministry

We are part of the OC Global Alliance. We are involved in the leadership of our alliance and the support of twenty-three cross-cultural missionary associates.

Member Care

We lead a partnership of 40 mission organizations that pool our resources to provide exceptional support to Canadian missionaries and their families serving internationally and at home.

FINANCIAL REPORT

2019 INCOME • \$2,235,497

Donations

66% • \$1,480,599

Chaplaincy & Contracts

10% • \$222,535

Church & Denominations

9% • \$201,595

Foundations & Grants

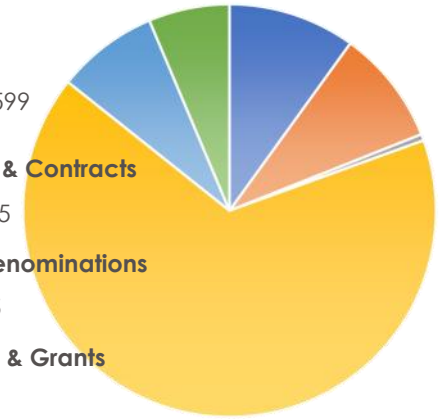
8% • \$177,688

Training

6% • \$141,967

Development & Resources

1% • \$11,113



2019 EXPENSES • \$2,237,693

Admin, Research & Technology

14% • \$312,226

Canadian Ministry

7% • \$162,274

Chaplains Ministry

23% • \$527,670

Diaspora Ministry

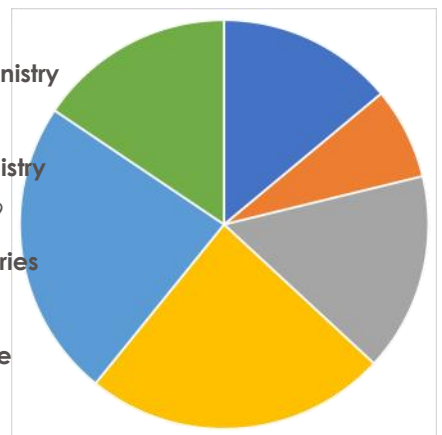
16% • \$350,989

Global Ministries

24% • \$535,804

Member Care

16% • \$348,730



We are sailing in uncharted waters in 2020. The global pandemic and rise in racial tensions have altered our world in unprecedented ways. Outreach Canada was prepared. 2019 was a good year for us as we experienced significant growth in our ministries, our teams, and our impact. It was also a year of restructuring. We established a new executive team structure and brought in a new chief operational officer. We made a decision early in the year to adopt Microsoft Teams as our primary tool for internal communication and planning. In recognition that a significant portion of our work in Canada has focused on cross-cultural leaders and churches, we complemented our family of ministries with a new "Diaspora Ministries Team," which focuses on serving with, to, and through migrant people. This new team provides a home for our work with intercultural church planters, Loving Muslims Together, Sikh ministry, and our work with church leaders.

To promote general awareness and highlight our new and growing ministries, we launched a new website and social media presence in 2019. Focusing on quarterly themes of "This Is Our Story," and "Gratitude," we have used social media to promote our events, increase awareness of our team and our family of ministries, and provide timely research and resources.

The steps taken to restructure our ministry in 2019 positioned us for a seamless transition to working virtually following the impact of COVID 19. Our team was positioned well to work from home and continue to meet with people and serve our constituents through Teams. We have had to cancel most of our "in-person" events for 2020, but we were well prepared to adapt to new ways of serving leaders and discipling our nation.

Thank you for your partnership. The seeds sown in 2019 provided strong roots to weather the storms of 2020.

In His Grip,

Craig Kraft

Craig Kraft
Executive Director
Outreach Canada Ministries



CANADIAN IMPACT

122



Ministry Partners

7



Decisions for Christ

2,550



Mentored or Discipled

2,390



Ministry Leaders Equipped



Churches Assisted

106



Workers
(+23 International Associates)

93

GLOBAL IMPACT

124



Countries Served

141,000



Decisions for Christ

5,400



Mentored or Discipled

81,000



Ministry Leaders Equipped



Churches Assisted

3,616



Workers
(93 Canadian)

1,162